

## Partnership for the Umpqua Rivers



1758 NE Airport Road  
Roseburg, OR 97470  
[www.UmpquaRivers.org](http://www.UmpquaRivers.org)

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# Education & Outreach Committee Meeting Agenda

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Meeting Date: 3 September 2015

Meeting Time: 1200-1400

Attendees: Alan Bunce, Walt Gayner, Nancy Geyer, Ann Chamberlin, Mike Brochu, Darin McMichael, Cindy Haws, M.A. Hansen, Eric Riley

Alan Bunce was designated as the Committee Chair

1) Education & Outreach Update

a. Nancy Geyer, Coordinator

Nancy gave a detailed update on the Education and Outreach Program. Her updated included a history and background of the program dating back to 2002 and an overview of the scope of work and projects that she has been working on under her current contract. Regarding the Umpqua Basin Cleanup project; Eric was to follow up with the County to see if fees could be waived for the dump and county parks. *Email has been sent to Gary Groth.*

2) Program Discussion

a. Funding Picture

Eric reviewed the grants that we currently have and how much funding is currently available for each project. We have a total of 4 grants that have Ed & Out funding with total funds available at \$11,187.00. Additionally, the group discussed potential options for other funding partners; specifically through donations and private foundations.

b. Concerns/Issues

Committee members had an opportunity to identify concerns and issues with the program as a whole and on some specific projects. It was a good opportunity to identify future committee emphasis. The biggest concern was that the committee had not met in a while, resulting in a feeling that the program was not being run with any Board input. Past Ed & Out staff reports and board meeting reports had not been questioned and the staff had continued with ongoing projects. The end result of the discussion was that there is room for Board direction through future committee meetings.

c. Board Involvement

Committee discussed how to increase Board involvement in Ed & Out activities. More involvement might come through identifying specific events and requirements that Board members are needed. Timing of meetings was also discussed and next meeting Doodle will try to identify the best time for maximum involvement. A basic start to improving outreach can be through the use of Facebook. Specifically, the sharing of particular events

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and with members of the Board that are Facebook user. A short discussion was also had about the PUR website and some ideas on how to improve its use.

d. Ideas/Future Direction

The discussion about the future direction and specific ideas was very broad in nature. Some of the specific points that came from the discussion were:

- Science based approach
- The committee should review potential new options (one possibility discussed was the 5<sup>th</sup> grade biome project)
- The Ed & Out Committee should develop a charter
- Possibly develop a PUR “curriculum” or program philosophy
- The program should create opportunities for kids and parents to be educated
- Increase in the use of social media in PUR Ed & Out program
- Committee should look into having a formal agreement w/ people we work with
- Partnership are critically important to the program and its success
- Funding is a limiting factor and must be considered in future program decision

3) Next Steps

a. Follow-on Meetings

A Doodle poll will be sent out for dates after 19 October and before 1 November.

Meeting times will be:

- 8AM-10AM
- 10AM-12PM
- 1PM-3PM
- 3PM-5PM
- 5PM-7PM
- 7PM-9PM
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b. Tasks/Due-Outs

Eric to contact Gary Groth at the County.